

## Start-Up Packages

**Congratulations! You are on your way to starting a business, and we are here to help you on the road to success with our fixed-fee legal services.**

At Leech Tishman, we are passionate about helping entrepreneurs realize their dreams and see their ideas come to life. As a technology-based practice, we love innovation and start-up and emerging growth companies. In the beginning there is a lot to accomplish with limited resources, but by taking some fundamental steps at the outset, you can avoid costly surprises in the future. We understand your needs and can help launch your business—the right way!

### Getting Started

Starting a new business can be challenging and stressful. With so many uncertainties, you may be asking yourself the following questions:

- How do I start?
- Is this too big of a risk?
- Do I need to form a business entity?
- What type of business entity is best for my business?
- How do I protect my assets from competitors?

Each new business is unique, and therefore, we do not believe in a one-size-fits-all legal approach. Leech Tishman specializes in helping entrepreneurs and emerging companies address your unique legal needs so you can be successful. By providing you with fixed-fee pricing, we can remove some of the uncertainty surrounding the launch of a new start-up.

### Leech Tishman's Start-Up Packages

Our budgeted business start-up packages offer you the benefits of:

- Easy access to a legal professional
- Flexible, responsive service
- Affordable plans
- Certainty in charges and fees
- A proactive approach

#### Basic Package:

**\$500**

Consultation on current business needs and goals. This might include, for example:

- Choosing the right legal entity to protect intellectual property;
- Securing investment capital;
- Creating and negotiating agreements with employees, vendors, and customers; and
- Simple counseling on day-to-day business-related issues.

#### Intermediate Package:

**\$3,000**

The **Basic Package**, plus...

- Trademark search for business name or product;
- Domain name search for business name or product;
- One trademark application, one class;
- Entity formation, which includes Articles Filed, EIN, Statement of Information, and Operating Agreement; and
- Two Standard Agreements, chosen from the list of additional services, below.

#### Comprehensive Package:

**\$8,000**

The **Intermediate Package**, plus...

- Assessment of intellectual property portfolio and licensing issues;
- Review of existing contracts and subsequent legal advice of same;
- Three trademark applications, one class each; and
- Patentability / prior art search and analysis letter

IPSU 16810 prices subject to change.

## Additional Services

We offer the following services:

### Intellectual Property

- IP protection strategy
- Freedom to operate
- Patents, trademarks, copyrights
- Protecting intellectual property
- Licensing
- Non-disclosure agreements

### Capitalization/Governance

- Choice of entity
- Founder agreements
- Capital structure
- Jurisdiction of organization
- Timing issues

### Employment

- Assignment of intellectual property
- At-will employment
- Confidentiality
- Employee benefits
- Restrictions arising from prior employment
- Noncompetition
- Immigration compliance

Please ask about pricing for individual services.

## About Leech Tishman

### Where Innovation Finds Protection<sup>®</sup>

At Leech Tishman, we recognize that innovation is our clients' competitive edge, and this innovation needs protection. As intellectual property attorneys, we specialize in offering powerful protection for unique ideas.

### Areas of Expertise

We are an experienced, full-service intellectual property firm that provides the following services:

- Litigation: patent, trademark, copyright, and antitrust, in all areas of the country
- Patent, trademark, and copyright prosecution
- Opinion and expert testimony work
- IP licensing and portfolio management
- Foreign patent and trademark prosecution management
- IP due diligence
- IP alternative dispute resolution
- Domain and Internet disputes

## Creating Wealth for Our Clients

As intellectual property law attorneys, we can accomplish what most attorneys cannot; we can help create wealth for our clients. Patents, trademarks, copyrights, and trade secrets are assets that can be worth many times their costs. By using our skills and experience to protect innovation, we help optimize returns for our clients.

Our intellectual property attorneys stay current with the changes in the law regarding patents, trademarks, and copyrights internationally and use various systems, including the Madrid Protocol, Paris Convention Treaty, and the European Community Trademark System.

Leech Tishman's international service reaches individuals and corporations in foreign countries seeking protection of their intellectual property in the United States. Several of our clients are based in Asia, as we can communicate fluently both in Mandarin and Cantonese.

*Leech Tishman Fuscaldo & Lampl is a full-service law firm dedicated to assisting individuals, businesses, and institutions. Leech Tishman offers legal services in alternative dispute resolution, bankruptcy & creditors' rights, construction, corporate, employee benefits, employment, energy, environmental, health & safety, estates & trusts, family law, government relations, immigration, insurance coverage & corporate risk mitigation, intellectual property, internal investigations, international legal matters, litigation, real estate, and taxation. Headquartered in Pittsburgh, PA, Leech Tishman also has offices in Chicago, Los Angeles, New York and Wilmington, DE. For more information call 412.261.1600 or visit us at [www.leechtishman.com](http://www.leechtishman.com).*