

Free Resources

Canva.com - Create custom graphics for social media posts, social media cover art, blog posts, eBook covers, flyers, etc.



ne file conversion Zamzar.com - Convert files into different formats. (Need an .eps

file converted into a .jpg?)



Canva

Buffer.com - Social Media Scheduling: (Manage up to 3 platforms on free



Hootsuite.com - Social Media Scheduling: (Manage up to 3 platforms on free

version)

SnapRetail.com – Social media management, newsletter and email campaigns geared towards retail.



SocialoomphSocialoomph.com – Social media management and in my opinion has the best tool for scheduling Twitter posts.



CapsuleCRM.com - Customer Resource Management tool



Mailchimp.com - newsletter campaigns



Issu.com – Show a folder or brochure in "flippable" form on your website.



Woorank.com – Find out how optimized your website really is & how fix the







Peek.usertesting.com – Hear what others think about engaging with your



SurveyMonkey.com – create and send customer surveys.

Great Resources (but not free!) ©



VisionForceWebsites.com - Domain names, website builders, SSL certificates

VisionForceMarketing.com – Marketing Plans, Marketing Coaching, Business Coaching, Sales Coaching, Sales Training, Strategic Action Plans, The Ultimate Automated Selling Machine, Group Training and more.