



Client Focused. Technology Driven.
PAYROLL RE-DEFINED.

The Payroll Vault Opportunity and Solutions

Payroll Vault Name – Powerful Brand Name

Logo Design – Powerful Logo, Colors and Business Product Design

First 120 Day Success Checklist – We coach and track you through your first 120 days with our First 120 days Success Checklist

Product Development – Save hours of Management and avoid numerous potential problems because we have invested in the development in all the products you will need to run a successful business. Everything from Business Cards and Letter Head to Promotional Products and Custom Designed Display Booths.

- Business Material: Business Cards, Letterhead, Envelopes, etc.
- Marketing Material: Brochures, Facts Sheets, etc.
- Sales Material: Training, Service Agreements, ACH Authorization, etc.
- Operations Material: Documents, Systems Direction, Support, etc.
- Client Installation: Electronic Systems
- Client Management Tools: Best Practice Support and Education

Social Media – We do social media at the national level with a localized feel so you don't need to manage the details of social media. We do offer a Social Media Guide to help you promote your business locally but the energy needed to manage social media is reduced dramatically because we manage it at a national level.

- Manage a National Social Media program that presents Franchisees
- Program to Manage and support Franchisee Social Media



Client Relationship Management Program - Our customized CRM system will not only allow our franchisees to manage prospects but it will also allow you to manage your current clients.

Key Performance Indicators - The KPI index is a tool used to measure where you are at on your success path

Training & Conferences

- Initial Training – 4 day in-depth Sales, Marketing and Operations training.
- Monthly Conference Call Training:
 - o Bi-monthly Sales & Marketing
 - o Bi-monthly Operations
 - o Monthly Owner's
- Custom Training – We will design and support custom training programs.
- Annual Conference – Build alliances and receive industry leading training.
- Local Meetings and Retreats
- Monthly industry information - Unlocked Newsletter



Software Solutions and Customized Services and Pricing

- Thomson – Reuters “Thomson Relationship” – Payroll Vault is working closely with Thomson in a number of areas.
 - o Training and support program with ACS, NetStaff & NetClient
 - o Program Development
- Payroll Vault Connect – Intranet that includes:
 - o Resource library
 - o Communication throughout entire company
 - o Support center
 - o Training resources
 - o Customized CRM
 - o Customized print and email campaigns
 - o VaultChat
 - o eCommerce store
 - o Social media development and management

- **Other** – We continue to monitor and develop other strategic relationships that allow our franchisees options to support the success of their business.

Voice in the Industry – We are networked with a number of organizations and State CPA Societies, and will continue to reach into the industry to collaborate and develop strong relationships. We will also consider opportunities to provide a voice to our industry at a social and political level to support payroll services.

Franchisee Systems Support Program - We are currently implementing a system that can support our franchisees in a community environment online.

Team Building Opportunity – Support in building strong relationships in our Payroll Vault community

- Franchisee Community
- Franchisee Support

Vendor Relationships and Exclusive Pricing

- Thomson - Payroll Software
- HR Solutions
- Time-tracking solution
- Insurance
- EchoSign
- Paycards
- Electronic Banking
- Compliance posters

Document Library

- Operations Documents
- Marketing Documents
- Sales Documents
- Systems Documents

Manual System – We have hundreds of pages of documentation and continue to create new manuals and guidebooks to help support our franchisees.

- Franchise Manual
- Franchise Training Workbook
- HR Manual
- Regional Developer Manual
- Regional Developer Workbook
- Guidebooks
 - o Sales & Marketing Consultant - Hiring and first 90 day plan
 - o Payroll Specialist – Hiring and first 90 day plan
 - o Client Installation – The first 90 days
 - o Auxiliary Services – Selling and Managing

Website

- National Representation
- Local Presence and Opportunity
- Franchisee Direct Request a Quote – Lead Generation Tool

eCommerce site - One-stop-shop to order Payroll Vault items for your company

- Marketing collateral
- Electronic marketing items
- Apparel
- Promo/SWAG
- Stationary
- Tradeshow items
- Signage

SEO – National and Local plan using the website, videos, cross links, social media

Blog and Newsletter – Content for the Website, Blogs and your Newsletters.

Client Newsletter and Newsletter Content – We are currently working on a system for you to manage your clients and prospects through a Newsletter database. We will also supply the content and design of the newsletter.

National Accounts – We have a development program to locate, contact and facilitate relationships with other franchise organizations and national business groups that need payroll service and will endorse Payroll Vault as their national service provider helping to generate direct leads to our franchisees.

Email & Email Management Solutions

- Email Solution
- Virus Monitoring
- Spam Filtering and Management



Operations Support – A professional team supporting the franchisee’s operations.

Marketing Support – A professional team supporting the franchisee’s marketing.

Sales Support – A professional team supporting the franchisee’s sales.

We Listen – If our franchisees need something, we work hard to develop it for them; which in turn is given back to all the franchisees. We have a complete team working full time to support our company and the franchisees.

Other Business Opportunities – We continue to develop components to the franchise opportunity that will allow you to expand into additional services if you want to consider expanding your business.

The following items are also being considered, or are currently in development for our Franchisees

Telephone Systems – We are developing a national franchisee phone system solution that will allow our franchisees a convenient and affordable telephone system to manage their business.

Franchisee Social Media Management Program – We will initiate and help you manage your franchisee Social Media accounts.

If you are serious about growing any part of your business, the most efficient way is through a well branded payroll service solution. With Payroll Vault, all the time and hard work that is normally put into growing a nationally recognized brand is done for you.

Participate in one of the fastest growing business opportunities available and in an industry that is expanding at a very high rate. We look forward to working with you!



Contact Us Today!

Our goal is to help you achieve success.
Contact us today for more information.

Email: franchise@payrollvault.com

Call: 303.763.1829

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