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**E-Newsletter of Skin Rejuvenation Clinic | Edina, MN
February 2012 edition**

Product Spotlight:

Colorescience Pro
"Core 4"

CORE 4

Check out our February promotions just below this month's feature article!



**You are Invited to our 3rd Annual:
"Red Carpet Ready" Sale
& Awards Show Party**

Thursday, February 21st from 9am-7pm

20% OFF all in-stock products (iS Clinical, SkinMedica®, Obagi®, Revision Skincare®, Colorescience®, blinc®.)

15% OFF Clarisonic® & Latisse®

Buy 3 or more iS Clinical products and get an additional 5% OFF!

(No phone orders, please.)

10% OFF any future service(s) booked and paid for in-person during the event!

(Excludes CoolSculpting & Laser Liposuction. Not valid with any other discount, offer or certificate.)

Book a CoolSculpting or ProLipo procedure during the event and receive 20 units of Botox FREE! (a \$260 value!)

\$1000 deposit required. Botox treatment must be administered after CoolSculpting or ProLipo takes place and offer expires 60 days after treatment takes place.



A simple 4 step regimen of pure mineral products that work together to treat, camouflage, cover skin concerns and offer sun protection to achieve a perfect canvas.

- The Core 4 includes:
- PRIME:** Skin Brightening Face Primer SPF 20
- CORRECT:** Pressed Mineral Foundation
- SET:** Sunforgettable Setting Mist
- PROTECT:** Sunforgettable Loose Mineral Sunscreen SPF 30

Core 4 Regular Price:

Purchase a "Forever Young" BBL Package of 3, Get the 4th FREE In-Person During the Event and get a FREE BBL hand treatment valued at \$200 (to take place at a later date.)

Receive a \$100 gift card for each friend new to our clinic who accompanies you and they will receive a \$100 gift card too!
Gift cards to be used at a later date.

Seasonal nibbles and beverages!

More Event Highlights:

- LIVE CoolSculpting fat freezing demos at 11am, 3pm and 5pm
- LIVE Forever Young BBL demos at the top of each hour!
- FREE Juvederm® dermal filler simulations from 9am-5pm
- FREE Visia® Complexion Analyses all day! (Sponsored by iS Clinical)
- Fill out one of our Oscar ballots! If you guess the most 2013 winners (announced during the 2/24/12 telecast) you will win one of many valuable prizes including a Forever Young BBL treatment, Juvederm service, iS Clinical products, Colorescience makeup and more!
- Play our "Red Carpet Curves" Guessing Game for your chance to win 1 FREE area of CoolSculpting, a \$1900 value!



It's Your Time to Shine: **Creating Your Red Carpet Body and Hollywood Glow!**

By Beth Hagberg, MD



It's award season, the red carpets are swarming with A-listers looking their absolute best for the sea of media just waiting to ask "who" they are wearing and what beauty regimens they subscribe to. I enjoy watching red carpet coverage (see *below for information on our annual Red Carpet sale event*). Although it's fun to see the designer gown choices, I find it most interesting to see what celebrities are doing in terms of cosmetic enhancements.

\$180

Get 20% off the Core 4 and all other Colorescience products during our Red Carpet Ready event on 2/21/13!

Employee Must-Have-of-the-Month

Employee:
Gena

Age:
37

Role:
Liscensed Aesthetician

Product I can't live without:
[**Colorescience Pro "Core 4"**](#)
(see above for detailed description.)

Why:
 So many times I see clients who are spending time, money and energy on monthly facial treatments and quality skin care products, yet they are using low-quality drugstore make-up. Discount make-up can clog pores, cause breakouts and other problems. Your make-up should be an extension of your medical-grade skin care regimen and should not only work in conjunction with it, but your make-up should have anti-aging, hydrating and protective qualities in of itself. I highly recommend Colorescience Pro make-up every day for a natural looking healthy glow."

All Colorescience products will be 20% off at our Red Carpet event 2/21/13. Stop in and save!

Sometimes it's obvious (a dramatic filler) but often it's so subtle that even a trained eye in the cosmetic industry, like myself, has a hard time pinpointing what has been done. The bottom line is that most celebrities are doing some type of cosmetic enhancement to prepare themselves for red carpet events. You too can look "red carpet ready" without spending a fortune. Here are some services to help do the trick, all of which are on sale this month. See our February specials below this article for promotional details:

CoolSculpting:

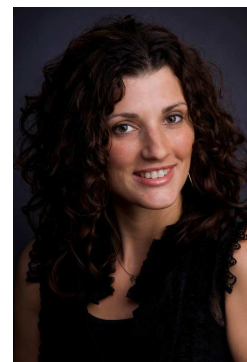
It is fast becoming the most popular body contouring procedure available because it's non-invasive and because it works! **CoolSculpting** is a method of fat freezing that kills fat cells, eliminating them permanently from trouble spots like love handles, abdomen, even back fat. There is zero downtime and results can be seen in as soon as 4 to 9 weeks. It's a perfect way to sculpt your shape without surgery and without spending a fortune. Also, by having your CoolSculpting procedure done at Skin Rejuvenation Clinic, your treatment will be administered by a physician, unlike other clinics. To find out if CoolSculpting is right for you, click on the brief informational video below:



Is CoolSculpting Right For You? Learn More!

Forever Young BBL (PhotoFacial)

A new study from Stanford University reports groundbreaking findings that are as close as we've come to a true "Fountain of Youth" supported by peer reviewed science. With this exciting new work from the Dermatology Department at Stanford University, for the first time, we have scientific evidence that this **BroadBand Light** does more than just improve the appearance of lax skin and pigmentation on the skin; the presence of genetic modulation demonstrates skin repair to a healthier more youthful state. Offered here at Skin Rejuvenation Clinic, these Forever Young BBL™ treatments are on the forefront of safe, scientifically proven anti-aging treatments. Save on the Forever Young BBL treatment all month long, see our February Specials below for details!



Welcome Jen!

It is with great pleasure that we introduce to you Jennifer Lind, the newest member of our growing team. Jen is a licensed aesthetician and will be working primarily as Dr. Mark Hagberg's Clinical Assistant during cosmetic procedures. Jen has a unique blend of past employment experiences that will greatly benefit the clients she serves, yet it's her sweet demeanor and compassionate nature that we think clients will appreciate most of all.

We are so happy to have Jen on our team. Please welcome her!



Clinical Evidence |
Forever Young BBL |
Sciton

[Xeomin](#) Wrinkle Corrector

You can be sure that most celebrities over a certain age have quarterly injections to keep their forehead, frown and crow's feet lines at bay. [Xeomin](#) is a fairly new, yet proven safe and effective, wrinkle injection, similar to Botox and Dysport. Xeomin is offered this month at the reduced of \$10/unit (regularly \$13/unit) only while supplies last. This is a perfect time to try a wrinkle corrector at a great price but hurry... offer is available only on a first come / first serve basis.

February Specials

Get "Red Carpet Ready" Month!

**Get a Red Carpet Body With CoolSculpting!
Book Your CoolSculpting fat-freezing treatment
February & receive a FREE Hollywood Hydrating Facial
(a \$150 value!)**

This revolutionary technology is hugely popular for people wanting to permanently reduce unwanted fat without needles, incisions or surgery. The treatment targets and freezes stubborn fat cells and naturally eliminates them in 4 to 9 weeks. Developed by Harvard scientists, CoolSculpting is FDA-cleared, ideal for mild to moderate pockets of fat in the abdomen, love handle and back fat area. At our clinic, CoolSculpting is administered by a physician, which ensures you receive thorough cosmetic care from a body contouring expert. There is NO downtime and you can see results in a matter of weeks.

Book your CoolSculpting treatment to take place in February:


Receive a FREE Hollywood Hydrating Facial. This 60-minute treatment includes a tone and cleanse, hydrodermabrasion (for face, neck and hands) which infuses moisturizing serums , a hydrating vitamin C firming masque, Illuminating serum and sunscreen application, leaving you with an added glow as you leave our office.

Book your CoolSculpting or ProLipo procedure in-person during our 2/21/13 event: Receive 20 units of Botox FREE, a \$260 value!(\$1000 deposit required. Botox treatment must be administered after CoolSculpting or ProLipo takes place and offer expires 60 days after treatment takes place.)

**"Forever Young" BBL PhotoFacials: Buy 3 for the Face
(at regular price) - Get a 4th FREE!
(a savings of \$375!)**

**BONUS! Buy this package in person at our 2/21/13
event, get a FREE Forever Young BBL hand**

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[Before and After Photos](#)

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Find us on [Google+](#)

Find us on [Yelp](#) 

*Suggestions to Help us
Improve our Service or
Other Comments?*

Click [HERE](#) to let us know. We value your feedback very much!

treatment (a \$200 value) to take place at a later date!

A Stanford University study revealed that our tried and true BBL may just be the "Fountain of Youth" we have been searching for. We now have clinical evidence that BBL treatments done at least annually do more than just improve skin's pigment and laxity. It repairs skin at a genetic level to a more youthful state.

-Not to be combined with any other offer, discount or certificate. Packages must be purchased by 2/28/13.

Xeomin® Wrinkle Injections (similar to Botox) Just \$10/unit (regularly \$13/unit)

Xeomin is now available to temporarily eliminate/smooth your forehead, and frown lines and crow's feet. Xeomin is FDA-approved, safe and has the same active ingredient as Botox.

-Not valid with any other offer, discount or certificate. Supplies are limited, offer good only while supplies last!

Hollywood Hydrodermabrasion Express just \$89 (only for a limited time) or Get a Package of 6 for \$445!

This 30-minute treatment will turn dry winter "blah" skin into wow skin! Start with a thorough tone and cleanse followed by a hydrodermabrasion, a micro-exfoliation that infuses moisturizing serums deep within your skin, leaving it smoother, more hydrated and radiant. An ideal treatment to do 1 week before an important event where your skin needs to glow!

-Treatments available for purchase through 2/28/13 only.

Current Rebates:

1) Save \$50 now on a Botox treatment (must sign up or be a Brilliant Distinctions loyalty program member). Receive \$50 on a 2nd treatment of Botox or \$75 on a 2nd treatment of Botox and Juvederm XC. On a 3rd treatment, save \$50 on Botox or \$75 on Botox and Juvederm XC. First treatment must be administered by 4/30/13. A total savings of up to \$325 on 3 treatments! See below for more information.

colorescience®

Colorescience on the Red Carpet at the Golden Globes



Get the Look!

Modern Family Actress, Julie Bowen's skin sparkles in Colorescience Mineral Cosmetics. Get her look with the below products!

FACE

Skin Bronzing Face Primer SPF 20
 Sheer Crème Foundation in A Taste of Honey
 Pressed Mineral Foundation in California Girl



CHEEKS

Mineral Cheek Colore in Blushing Bride (apples of her cheeks)
 Mineral Illuminator in The Painted Desert (on cheekbones)



EYES

Loose Mineral Eye Colore in:
 Matte Black & Matte Smoke (starting at the lash line and pulling up)
 Shimmer Silver to fill in eye and create a "gun metal" look
 Shimmer White on brow bone and inner corner of eyes
 Mascara in black on upper and lower lashes



LIPS

Lip Liner in Nude
 Lip Serum in Pink



"The pigment in the Loose Mineral Eye Shadows is gorgeous. It gives intense color that lasts. And I love the shape of the Mascara brush as it separates lashes nicely and the formula doesn't clump as it's being applied." *Celebrity Makeup Artist - Heather Currie*

Get Proven Results

from the #1 selling product of its kind in the world.^{1*} Ask us if BOTOX[®] Cosmetic is right for you.

Eight out of 10 women achieved clinically significant results at day 30 in clinical trials.² Results may vary.

*Data collected through March 2012.

BOTOX[®]
Cosmetic
onabotulinumtoxinA

There's only one BOTOX[®] Cosmetic



BOTOX[®] Cosmetic is proven to last up to 4 months²

Physician-reported response of 25% (102/403) vs 2% (2/128) for placebo.²

**Save \$50 now.
Save up to \$325[†] all year!**

Proven
SAVINGS

[See more](#) details on how to save on treatments throughout the year. Ask us if BOTOX[®] Cosmetic is right for you.

Brilliant
DISTINCTIONS[®]
PROGRAM

Join Now

**Savings with
Brilliant Distinctions[®]**

The Allergan rewards program that gives you points for each treatment. It's easy to enroll and SAVE.

200 points = \$25 savings on BOTOX[®] Cosmetic

Call for an appointment today!

[†] Total savings of up to \$325 based on a combination of rebate redemptions (\$200) and Brilliant Distinctions[®] points (\$125). Total savings are based on 1 treatment with BOTOX[®] Cosmetic, plus 2 treatments of BOTOX[®] Cosmetic and JUVÉDERM[®] XC injectable gel (1 syringe). After the initial BOTOX[®] Cosmetic treatment, the BOTOX[®] Cosmetic and JUVÉDERM[®] XC treatments must be administered during the same

**BOTOX[®] Cosmetic
(onabotulinumtoxinA)
Important Information**

Indication

BOTOX[®] Cosmetic is a prescription medicine that is injected into muscles and used to improve the look of moderate to severe frown lines between the eyebrows (glabellar lines) in people 18 to 65 years of age for a short period of time (temporary).

IMPORTANT SAFETY INFORMATION

BOTOX[®] Cosmetic may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX[®] Cosmetic:

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months.
- **Spread of toxin effects.** The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids; hoarseness or change or loss of voice (dysphonia), trouble saying words clearly (dysarthria), loss of bladder control, trouble breathing, trouble swallowing. **If this happens, do not drive a car, operate machinery, or do other dangerous activities**

The dose of BOTOX[®] Cosmetic is not the same as, or comparable to, another botulinum toxin product.

There has not been a confirmed serious case of spread of toxin effect when BOTOX[®] Cosmetic has been used at the recommended dose to treat frown lines.

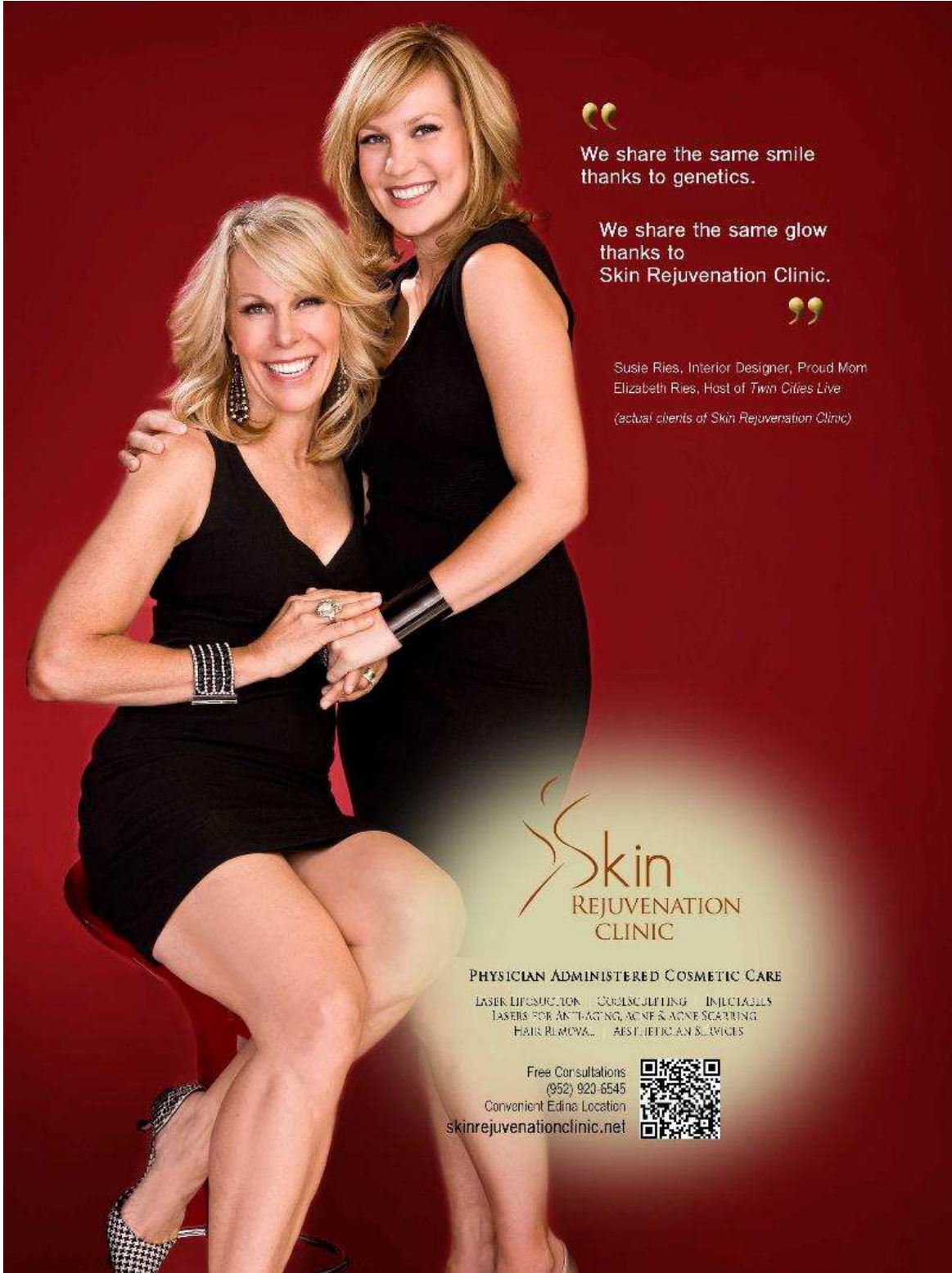
Serious and/or immediate allergic reactions have been reported. They include: itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Tell your doctor

THE SCIENCE OF REJUVENATION™

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“
We share the same smile
thanks to genetics.
”

We share the same glow
thanks to
Skin Rejuvenation Clinic.
”


Susie Ries, Interior Designer, Proud Mom
Elizabeth Ries, Host of Twin Cities Live
(actual clients of Skin Rejuvenation Clinic)

Skin
REJUVENATION
CLINIC

PHYSICIAN ADMINISTERED COSMETIC CARE

LASER LIPOLYSIS | COAGULATING | INJECTABLES
LASERS FOR ANTI-AGING, ACNE & ACNE SCARRING
HAIR REMOVAL | AESTHETICIAN SERVICES

Free Consultations
(952) 920-6545
Convenient Edina Location
skinrejuvenationclinic.net



3rd Annual
"Red Carpet Ready"
Sale & Awards Show Party

Thursday, February 21st from 9 am—7 pm
 Skin Rejuvenation Clinic, Edina
 Special extended hours for one day only!

Red Carpet Shopping Event!

- **20% OFF** all in-stock products (iS Clinical, SkinMedica®, Obagi®, Revision Skincare®, Colorscience®, blinc®, No phone orders, please. Buy 3 or more iS Clinical products and get an additional 5% OFF! 15% OFF Clarisonic® & Latisse®)
- **10% OFF** any future service(s) booked and paid for in-person during the event (Excludes CoolSculpting & Laser Lipouction. Not valid with any other discount, offer, or certificate.)
- **Book a CoolSculpting or ProLipo procedure during the event and receive 20 units of Botox FREE! (\$260 value)** \$1000 deposit required. Botox treatment must be administered after CoolSculpting or ProLipo takes place and offer expires 60 days after treatment takes place.
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Event Highlights:

- 1) LIVE **CoolSculpting** fat freezing demos at 11am, 3pm and 5pm
- 2) LIVE **Forever Young BBL** demos at the top of each hour!
- 3) FREE **Juvederm®** dermal filler simulations from 9am-5pm
- 4) FREE **Visia® Complexion Analyses** all day! (Sponsored by iS Clinical)
- 5) Fill out one of our Oscar ballots! If you guess the most 2013 winners (announced during the 2/24/12 telecast) you will win one of many valuable prizes including a Forever Young BBL treatment, Juvederm service, iS Clinical products, Colorscience makeup and more!
- 6) Play our "Red Carpet Curves" Guessing Game for your chance to win 1 FREE area of CoolSculpting, a \$1000 value!

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