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E-Newsletter of Skin Rejuvenation Clinic | Edina, MN
February 2014 edition

Product Spotlight

SkinMedica
TNS Eye Repair

Check out our February features just below this month's spotlight article!



Skin Rejuvenation Clinic Named an Edina "Best of 2014"



Last week, *Edina* magazine named Skin Rejuvenation Clinic the winner for **Best Medical Spa/Cosmetic Clinic** in Edina! The magazine's annual "Best Of" awards were handed out by Edina resident and 5 Eyewitness News Anchor, Megan Newquist, in a ceremony at Pinstripes. *Edina* magazine's "Best of 2014" issue hit mailboxes last week!

The winners in each category were declared by public vote. Thank you to all who voted for our clinic, we sincerely appreciate your support! We had an amazing year, with our expansion and the addition of several talented new staff members. But above all, the most treasured part was serving you, our patients. Cliches aside, we have the best patients in the business. Thank you!



We all know that an eye cream is a serious staple in a well-executed skincare system, but finding one that delivers can be difficult. With so many different options and promising new ingredients, eye creams have become one of the biggest categories of skincare. TNS Eye Repair rejuvenates the eye area for a bright, rested appearance by using antioxidant vitamins to protect, nourish and brighten. Peptides aim to keep the eye area youthful-looking, while hyaluronic acid moisturizes, smoothes and softens. The rich elegant



Accepting the award were (L-R): Kristi Langemo, Practice Manager, Beth Hagberg, MD, Mark Hagberg, MD and Ann Marshall, MD

cream protects the eye area from the wind and cold we are all experiencing this time of year.

PRICE: \$95

Staff Must-Have of the Month



My Name:

Beth Hagberg, MD

My Role:

Cosmetic Physician, Co-Owner

My Must-Have Product:

Obagi Clear

Why This Product is a Must-Have for Me:

"During our complimentary consultations, almost all patients express concerns with aging skin, with hyperpigmentation being at the top of the list. Hyperpigmentation, such as dark spots, melasma, and redness, can be improved with BBL and other laser treatments that we offer at our clinic, but for on-going progress and prevention, it is imperative that patients use a skincare product regularly. Obagi Clear is the gold standard in fighting

Give Up Just 48 Hours of Downtime For a More Sculpted Body!

By Mark Hagberg, MD

48 hours. 2 days. Not a long time. But this is the average amount of downtime someone has following a ProLipo laser-assisted liposuction treatment at Skin Rejuvenation Clinic.



What exactly do we mean by "downtime?"

Most will take the day of and the day after the procedure off of work. But some have even gone back to work the same day as the procedure. Over 90% of people will be back to work within one to two days. Most can be doing low impact exercises within a few days. We want you up and around doing light activity the next day.

48 hours will seem like an instant especially if you have lived most of your life with a stubborn "problem area" somewhere on your body. Most of us have at least one spot that frustratingly persists despite all of our attempts to eat healthy foods and go to the gym regularly. (If you don't... congratulations!) For many men, it's a spare tire around

our midsection. For women, the most common complaints are a tummy that has stuck around long after giving birth or maybe inner or outer thighs that trickle down from generation to generation. Or maybe it's back, knee or arm fat that bothers you. Even male breast tissue can be a nuisance. The bottom line, if you have a fatty area that is not proportionate to the rest of your body, you may be an excellent candidate for laser lipo.

I have sculpted thousands of body areas using ProLipo over the past five years. Looking back, I quickly realize what a satisfying job I have. The ProLipo transformations we offer can help jumpstart new attitudes and often renews a sense of confidence. After completing ProLipo, or one of our other body contouring treatments, CoolSculpting or CelluSmooth cellulite treatments, most patients say they wish they would have done it "years ago." I often hear patients say "this is the best money I have ever spent!" Just think, for the cost of a nice vacation or a recreational "toy", you too could invest in a ProLipo laser liposuction treatment and transform your problem area for good.

Although most patients see results even before leaving the office, in just 48 hours most of my patients resume normal activities, but with a slimmer, more contoured physique. So if you long to be more confident next summer, or even in time for a spring get-away for that matter, book your free consultation today, and let ProLipo give you the best 48-hour investment of your life.

ProLipo Quick Facts:

- ProLipo is a procedure that physically removes fat from the body, through very tiny incisions.
- Unlike traditional liposuction, ProLipo liquifies fat prior to removing it from the body so it causes much less tissue trauma than traditional liposuction. This results in less downtime, swelling and bruising.
- ProLipo requires NO general anesthesia. The body area being treated is temporarily filled with tumescent lidocaine, a local anesthesia that allows the patient to be kept awake and able to communicate with the physician and his medical assistant.
- Because the patient is kept awake and comfortable, the physician is able to stand them up toward the end of the procedure to ensure the ideal body contour is achieved. After all, our bodies look different lying down than they do standing up! This cannot be done during traditional liposuction.
- Dr. Mark Hagberg has sculpted over 3,000 body areas (including those of many physicians and other health care providers.) He is a local board-certified physician.
- Dr. Mark gives you his personal cell phone for any questions that arise after hours.
- We offer straight-forward ProLipo pricing. Our quoted price includes all pre, post and after care. There are no hidden fees tacked on after the fact (for example special pricing if you reach a minimum of 3 areas, "BMI pricing" or "surgery fee").

All the before and after ProLipo transformations on our website are patients of Skin Rejuvenation Clinic. [Click here to browse them.](#)

hyperpigmentation and keeping it at bay. Utilizing the most effective lightening agent on the market, hydroquinone, or "Clear" targets and lightens skin imperfections resulting in a more even tone and a smoother complexion. Clear is used morning and night and is a great addition for anyone looking to even out pigmentation by improving or removing dark spots and seeking improvement in the overall appearance of their skin."

More About This Product

Safe for use on all skin types, Obagi Nu-Derm Clear #3 provides powerful lightening results with its 4% hydroquinone formula. This potent ingredient inhibits your skin's production of melanin, the pigment responsible for dark spots and discoloration in the complexion. The prescription-strength formula sends active ingredients deep within the skin to improve your complexion from the inside out.

PRICE: \$99

Lunch and Learn Now Online!

Thank you to our clients who braved another Minnesota snow storm and attended Skin Rejuvenation's first Lunch and Learn of 2014. We hope you enjoyed the time you spent with our doctors and learned some valuable information about how Voluma XC and Growth Factors can help you reach your skincare goals.



For those of you who could not attend, our Lunch and Learn has been posted to our clinic's YouTube channel. Click the link below to watch it in it's entirety.



Lunch and Learn Seminar:
Voluma XC, Growth Factors

"New Year, New You" Features & Promotions

Introducing Voluma XC: Revitalize, Lift, Refine

It's HERE! [Voluma XC](#) is the new hyaluronic acid lifting filler designed to restore lost facial volume in the cheeks, cheekbones and chin. Developed with VCROSS technology to deliver a natural look and feel with results proven to last up to 18 months!
Introductory Pricing: \$995 for the first syringe and \$850 for any additional syringes used on the same day.

G.R.A.S.P. Flawless Skin in 2014

Growth Factors, **R**etinols, **A**ntioxidants, **S**pecialty Products, **P**rotection

Flawless, radiant skin is within your GRASP this year! GRASP is our acronym to showcase what your skin needs to maintain its health and youth. Set up a complimentary consultation with our skin care specialists to learn about the GRASP method and establish a customized skin care routine using our medical grade skin care products, hand-selected by our physicians.

EXCLUSIVE OFFER:

An amazing product special will be announced later this week, but it will only be extended to our Facebook Friends! [LIKE US](#) now on Facebook and watch your newsfeed for this and more upcoming Skin Rejuvenation Clinic discounts only offered to those who follow us on social media!



Add-on a BBL to a MicroLaserPeel or ProFractional and get \$460 in Extras!

If your glow is gone, this is the time of year we especially want to see you! Our [laser and BBL treatments](#) are most effective when your skin is at its fairest. Add a full-face BBL onto a full-face MicroLaserPeel or

BRIEF OVERVIEW:
Dr. Beth highlighted the benefits of the cosmetic medical industries newest dermal filler Voluma XC, which was specially developed to help restore volume and create a more youthful and lifted result. Unlike most other fillers, the results of Voluma XC can last up to two years and those who attended received 10% Off of their purchase of Voluma that day.

Dr. Ann delved into the benefits of Growth Factors in skincare - how they work, what they do for your skin, and the incredible results you will receive from regular use. Attendees also received 15% off of TNS Essential Serum and iS Clinical Youth Complex.

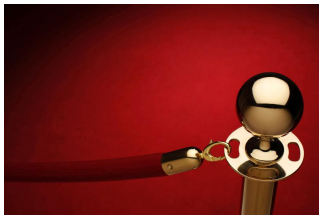
We will be hosting more Lunch and Learns throughout the year focusing on various topics in medical cosmetics offered at Skin Rejuvenation Clinic. We are looking forward to seeing you at our next event!

ProFractional, and receive a FREE BBL hand treatment (\$200 value) and a FREE TNS Essential Serum (a \$260 value! See the above feature article for more information on this amazing product.) This combination of treatments and products will improve tone, texture, hyperpigmentation, and reduce signs of overall aging.

-Only while supplies last. Offered on a first come/first serve basis. BBL face and free hand treatment need to be done on same day as the MicroLaserPeel or ProFractional.

4th Annual

Red Carpet Ready Open House & Awards Show Party



Tuesday, February 25th
9 am-7pm

Special extended hours for one day only!

Receive a \$50 gift card for each friend new to our clinic who accompanies you and they will receive a \$50 gift certificate too!

15% OFF all in-stock products! Buy 3 or more products and get 20% OFF!

(iS Clinical, SkinMedica®, Obagi®, Revision Skincare®, Colorescience®, blinc®)

10% OFF Clarisonic® & Latisse®

In-person sale, no phone orders, please.

10% OFF any future service(s) booked and paid for in-person during the event! (No phone bookings/orders will be accepted during the event.)

(Excludes Ultherapy, CoolSculpting, CelluSmooth and Laser Liposuction. Not valid with any other discount, offer or certificate.)

Book Ultherapy, ProLipo, CoolSculpting or CelluSmooth during the event & receive 20 units of Botox FREE!

(\$260 value) \$1000 deposit required. Botox treatment must be administered after Ultherapy, ProLipo, CoolSculpting or CelluSmooth treatment takes place and offer expires 60 days after treatment takes place.

More Event Details:

- 1) CoolSculpting fat freezing demos 9am-2pm
- 2) LIVE Voluma demos at 12pm and 4pm
- 3) Complimentary filler & eyelash simulations from 9-5pm
- 4) Complimentary mini-makeup applications all day!

\$25 Referral Reward Program Reminder!

For the past 7 years, Skin Rejuvenation Clinic has offered a \$25 Referral Rewards program. If you refer a NEW patient to Skin Rejuvenation Clinic who has a treatment you will receive \$25 off your next service. The person you referred will also benefit, receiving \$25 on their first service!

Referral cards are available at our clinic to hand out to your family, friends and acquaintances!

To protect your privacy, we cannot verify if someone has come to our clinic, when asked. So we ask for you to please use our pre-printed referral cards. On each card there is a place for both the referrer and referee to write their names. This is how we allocate referral dollars!

Suggestions to Help us Improve our Service or Other Comments?

Click [HERE](#) to let us know. We value your feedback very much!

Love Us? Tell Everyone!

- 5) Fill out one of our Oscar ballots! If you guess the most 2013 winners (announced during the 3/2/14 telecast) you will **WIN** one of many **VALUABLE PRIZES** including a Voluma, Juvederm, Botox, Radiesse and Belotero service! We are also giving away many fabulous skin care products!
- 6) Play our "Red Carpet Curves" Guessing Game for your chance to **WIN 1 FREE CoolSculpting transformation**, a \$1900 value!
- 7) A formal red carpet shopping environment!
- 8) Celeb-worthy nibbles all day & wine served from 4-6pm!

Click on a link below to write an online review. We appreciate your time and consideration doing so!



mytalk107.1's

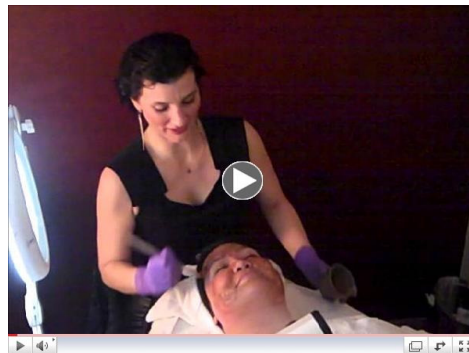
Jason & Alexis Visit Skin Rejuvenation Clinic



Many of you know that Jason Matheson, radio personality on mytalk107.1, is an excellent ambassador of our practice. After all, he has endorsed our clinic for over a year now. But you should also know that Jason is a good friend to many of us here... and is a lot of fun every time he visits our practice.

Recently, Jason brought his cohost and partner in crime, Alexis Thompson, in to the clinic for an afternoon of pampering. Below are the video highlights:

[Email Us](#)
[Visit our Website](#)
[Before and After Photos](#)



mytalk107.1.'s Jason & Alexis Visit Skin Rejuvenation Clinic

Stay Tuned for More Videos of Jason:

For those fans of Jason, you know that he has an incredible 2014 planned, to include his upcoming wedding! Skin Rejuvenation Clinic will be given the great pleasure in helping Jason, his partner Collin, and their families get camera-ready for the big day. Stay tuned for more videos and follow Jason along the way.



Our First SRC Wedding!

This past weekend the staff of Skin Rejuvenation Clinic turned out to watch one of our own walk down the aisle, a first in the 10 years our clinic has been open! Our check-out receptionist Chris Audette married her longtime sweetheart Nick Nelson in a ceremony on Saturday. We all had a little lump in our throat as Chris said "I do." We wish Chris and Nick a life together that is full of blessings.



(Bottom L-R): Claire, Maygen. (Middle L-R): Jen, Angela, the radiant bride Chris, Sharon, Lori, Missy, Bridget, Gena. (Back L-R): Dr. Beth, Dr. Mark, Kristi, Dr. Ann, Emily



At Home
Red Carpet Ready
Sale & Awards Show Party

Tuesday, February 25th
9 am—7pm
Special extended hours for one day only!

Event Highlights:

- **15% OFF** all in-stock products! Buy 3 or more products and get **20% OFF!** (IS Clinical, SkinMedica®, Obagi®, Revision Skincare®, Colorescience®, blue® 10% OFF Clarisonic® & Latisse® In-person sale, no phone orders, please.)
- **10% OFF** any future service(s) booked and paid for **in-person during the event!** (Excludes Ultherapy, CoolSculpting, CelluSmooth and Laser Liposuction. Not valid with any other discount, offer or certificate.)
- **Book Ultherapy, ProLipo, CoolSculpting or CelluSmooth during the event & receive 20 units of Botox FREE!** (\$260 value) \$1000 deposit required. Botox treatment must be administered after Ultherapy, ProLipo, CoolSculpting or CelluSmooth treatment takes place and offer expires 60 days after treatment takes place.
- **Receive a \$50 gift card for each friend new to our clinic who accompanies you and they will receive a \$50 gift certificate too!** Gift certificates to be used at a later date. Only one may be used per person.

More Event Details:

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- 7) A formal red carpet shopping environment!
- 8) Celeb-worthy nibbles all day & wine served from 4-6pm!

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