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***E-Newsletter of Skin Rejuvenation Clinic | Edina, MN
January 2012 edition***

Check out our January promotions just below this month's feature article!



New Logo, New Ad Campaign!

Skin Rejuvenation Clinic has a new look in 2013. You may have already noticed the new design for our newsletter, which we feel captures the tone and feel of our clinic space. We would also like to draw your attention to our new logo. Starting this month, you will begin seeing our new logo on printed materials, our website and in correspondence and advertising campaigns. The soft and fluid body component of our new logo (see below) better represents the essence of our practice, which is treating the body, cosmetically, from head to toe. When we first opened in 2004, our cosmetic treatments focused on the face. With the additional of our popular body contouring treatments as well as laser hair removal and laser treatments for nail fungus, we felt a new logo was in order to symbolize our growing and changing practice.

Because our old logo is deeply embedded in printed materials, promotional items, advertising pieces, online directories, etc. you may continue to see it from time to time until it is completely phased out.



Product Spotlight: SkinMedica Boot Camp Kits

Get a jumpstart on your new year healthy skin regimen and transition your skin from dull to WOW in 2013.

Our 2013 Beauty Boot Camp is your chance to start a medical-grade, high-efficacy skin care program at a great price.

Each Boot Camp includes a combination of SkinMedica products selected by experts to provide you with the results you expect, and deserve.

Boot Camp Level 1:

- 1 Vitalize Peel
- 2 TNS Essential Serums
- 1 Tri-Retinol Complex
- 1 TNS Eye Repair
- 1 Rejuvenative Moisturizer
- 1 Facial Cleanser (travel size)
- 1 Daily Physical Defense SPF 30+ (travel size)



Also new in 2013 is our print ad campaign. Appearing in local magazines, each full-page ad will feature an actual patient of Skin Rejuvenation Clinic with a simple quote about their philosophy on cosmetic care. The first patient we are proud to feature is the lovely [Elizabeth Ries, host of Twin Cities Live](#). Elizabeth's ad, shown at the bottom of this newsletter, can be seen in this month's issue of *Mpls St. Paul* and *Artful Living*. Watch for more ads released throughout the year.

January Specials

Introducing a Dermal Filler for the Finest of Lines!

BELOTERO BALANCE®

From Merz Aesthetics, the manufacturer of Radiesse, comes Belotero Balance®, an exciting new dermal filler used to fill the very narrow, fine lines around your mouth, nose and chin. Belotero Balance is FDA-approved and consists of a soft, cohesive gel that instantly smooths the finest of facial lines and wrinkles for about 6 months or longer. While we still typically recommend Restylane or Juvederm for moderate to severe wrinkles and folds, Belotero Balance can be an excellent option for patients with very fine lines to help bring forth a more radiant and refreshed you.

January Introductory Price: Try Belotero Balance for your fine lines for \$550 per syringe!

-Must be purchased by 1/31/13 and administered by 2/15/13. Not valid with any other offer, rebate, discount or certificate.



Headband, cosmetic bag
\$50 coupon for your next refill
of TNS Essential Serum

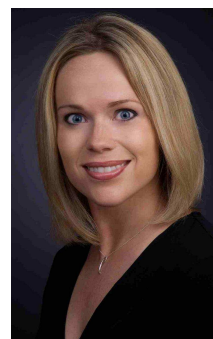
INVESTMENT: JUST \$599
(a savings of \$311!)

Boot Camp Level 2:

1 TNS Essential Serum
1 Tri-Retinol Complex
1 TNS Ultimate Daily
Moisturizer SPF 20
Headband, cosmetic bag
\$10 coupon off your next refill
of TNS Essential Serum

INVESTMENT: JUST \$355
(a savings of \$65!)

Availability is limited on these
amazing packages, so call
today to reserve your bundle,
(952) 920-6545.



Employee Must-Have-of-the-Month

Employee:
Kristi

Age:
38

Role:
Practice Manager

Product I can't live without:
TNS Essential Serum

Why:
"I realize there are less
expensive products out there,



but you get what you pay for. Packed with 7 anti-oxidants, growth factors and a host of special ingredients to immediately smooth and tighten, this all-in-one product can replace much of what you already have in your medicine cabinet. Wouldn't you rather use 1 product that works than layer on 10 products that don't? I know I would."

More about this product: Featured December 20th on The View, TNS Essential Serum was hailed by Dr. Doris Day as the anti-aging product she recommends that costs a little more, but is worth the splurge. Click [here](#) to view the segment.

Our Beauty Boot Camp is Back!



Calling all beauty recruits! Commit to improving the health and appearance of your skin in 2013 by starting one of our Beauty Boot Camp skin care regimens, offered this month only. Remember it's better to do something to jump start your skin this month than do nothing at all. By investing in one of these special offers, you can and will get your skin back on track.

BOOT CAMP LEVEL 1: GENERAL

Includes: 1 Vitalize Peel, 2 TNS Essential Serums, Tri-Retinol Complex, Rejuvenative Moisturizer, TNS Eye Repair, Facial Cleanser, SPF 30, headband, cosmetic bag PLUS a \$50 coupon for your next refill of Essential Serum. This kit is all you will need to treat your skin. Great for any skin type.

Get this chemical peel and bundle of high-efficacy products for just \$599 (a \$910 value!)

BOOT CAMP LEVEL 2: CAPTAIN

Includes: 1 TNS Essential Serum, Tri-Retinol Complex, and TNS Ultimate Daily Moisturizer with SPF 20, headband, cosmetic bag PLUS a \$10 coupon for your next refill of Essential Serum. This kit is a nice mid-range option for those who want to get on a simple and effective anti-aging skin care regimen this winter.

Get this bundle of three skin care products and two accessories for just \$355 (a value of \$420)

BOOT CAMP LEVEL 3: PRIVATE

Jumpstart your boot camp progress by starting with a thorough exfoliation of your skin. This month, get a crystal-free microdermabrasion with a bonus add-on lactic peel for just \$130, a savings of \$20! Or better yet, purchase either the GENERAL or



[Email Us](#)
[Visit our Website](#)
[Before and After Photos](#)

Forward to a Friend

Like us on Facebook

View our videos on YouTube

Join our Mailing List

CAPTAIN promotion and get this microdermabrasion with lactic peel service for only \$99, a savings of over \$50!

-All Beauty Boot Camp bundles are limited and available only while supplies last. Must be purchased by 1/31/13

Advanced Uses for Botox & Dysport

So often we think of Botox and Dysport as injectables to temporarily eliminate crow's feet or unwanted wrinkles on our forehead or between our eyebrows. But when injected properly and by a skilled physician, Botox or Dysport can be used for other cosmetic enhancements as well.

Widening the Appearance of Eyes

Botox and Dysport can be used to open or widen eyes that have narrowed or drooped with age. The active ingredient in both Botox and Dysport is used to temporarily relax muscles surrounding the eye area and directly above that ultimately will give the appearance of a fresher, wider eye.



The Balancing of Brows

By skillfully placing a bit of Botox or Dysport near an uneven eyebrow, we can help balance uneven eyebrows, giving the face a more uniform appearance.



Eliminating Excessive Underarm or Palm Sweating

Excessive underarm sweating is a significant problem for many people and can cause embarrassing social situations and affect the self-esteem of those who struggle with the problem. By injecting Botox or Dysport into the underarms excessive sweating can be reduced by 80 to 90 percent for 6 to 12 months.

To book a consultation to obtain a quote on any of the above injectable enhancements, call (952) 920-6545.

NOTE TO PATIENTS WHO HAVE NEVER HAD BOTOX OR DYSPORT AT SKIN REJUVENATION CLINIC: Print the certificate at the bottom of this newsletter to save \$50 off of your first Botox or Dysport treatment at our clinic.

Love Us? Tell Everyone!

Click on a link below to write an online review. We appreciate your time and consideration doing so!

Find us on 

Find us on 

Suggestions to Help us Improve our Service or Other Comments?

Click [HERE](#) to let us know. We value your feedback very much!

*Save the Date for our 3rd Annual Red Carpet
Event!*

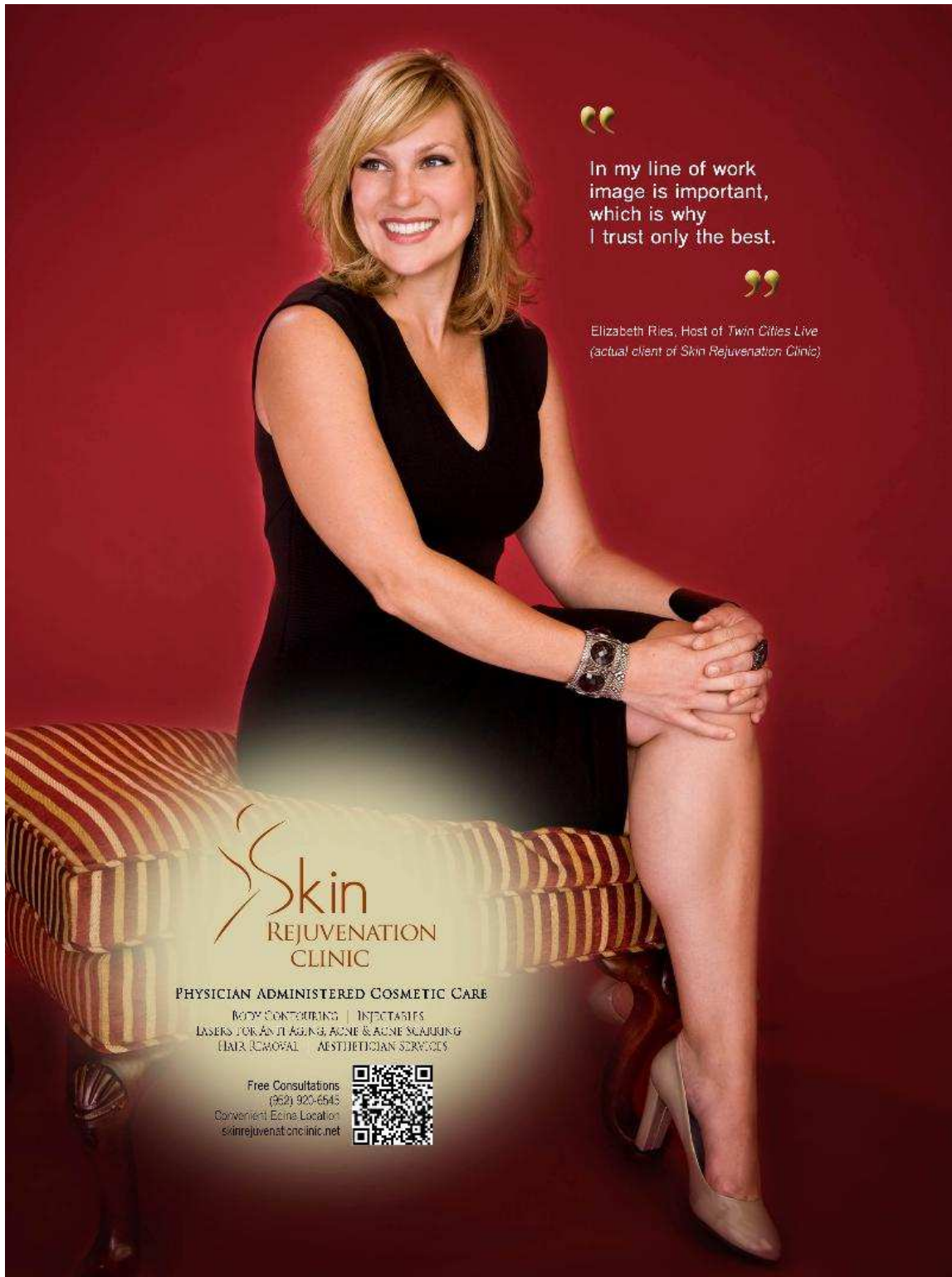
The nominees have been announced! The Oscars are coming February 24th and in true Hollywood fashion, Skin Rejuvenation Clinic will once again be celebrating all that is celebrity at our

**3rd annual "Red Carpet Ready" Sale & Open House
Thursday, February 21st from 9am to 7pm.**

This is THE cosmetic event of the year, with amazing sales, fabulous fashions and fun Oscar-related contests and prizes. This is the event where we celebrate (and discount!) the cosmetic enhancements and retail swag that the stars use to create a flawless look.

Watch for more details in our February newsletter and on our [Facebook page](#).





“
In my line of work
image is important,
which is why
I trust only the best.
”


Elizabeth Ries, Host of *Twin Cities Live*
(actual client of Skin Rejuvenation Clinic)

Skin
REJUVENATION
CLINIC

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LASERS FOR ANTI-AGING, ACNE & ACNE SCARRING
HAIR REMOVAL | AESTHETICIAN SERVICES

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skinrejuvenat.cncclinic.net



**\$50
OFF**

Never tried Botox or Dysport at Skin Rejuvenation Clinic? Now is your chance to save! Book a Botox or Dysport treatment to take place by 1/31/13 and receive \$50 off! No questions asked, no sales pitch, no obligations!

**FOR NEW
BOTOX OR
DYSPORT
PATIENTS**

Botox is a wrinkle corrector, like Dysport, that temporarily smooths fine lines around the eyes, between the brows and on the forehead.

-This certificate must be presented at time of check-out to receive discount. Treatment must take place by 1/31/13 and minimum quantity of 26 units of Botox (or 65 units of Dysport) must be administered to receive discount.

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