New Services! New Products! July is "All About the Eyes" at SRC ....

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## Call for Appointments: (952) 920-6545 | skinrejuvenationclinic.net



E-Newsletter of Skin Rejuvenation Clinic | Edina, MN July 2014 edition

Check out our July **features and promotions** just below this month's spotlight articles!





\$

My Name: Missy Parrish

My Role: Patient Services Coordinator

My Must-Have Product: Latisse

## Why This Product is a Must-Have for Me:

"I have used Latisse on my eyelashes for almost a year and have had such amazing results growing in more lashes that I started using Latisse to fill in my eyebrows so they aren't as sparse."



# The New SkinPen and Exfoliating Facial a Perfect Prep for Summer Parties

By Lori Hartzler, Aesthetician

We are so excited to be featuring several new aesthetician services this month at Skin Rejuvenation Clinic to help brighten your skin

this summer and make it glow.

At the top of our list is one of the most talked aesthetic treatments to date: SkinPen, a medical-grade micro-therapy tool is available only through trained skincare professionals. SkinPen works by creating a series of hundreds of microscopic channels into the dermis to stimulate the skin's natural production of new collagen and elastin, which allows skin to look its best, naturally radiant.

For those patients who have seemed to "plateau" in their skin care

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results doing just routine microdermabrasion treatments and/or chemical peels, but who aren't yet ready for a more aggressive laser procedure, the SkinPen is the ideal intermediate corrective service.

The SkinPen treatment at Skin Rejuvenation Clinic is administered by myself or my aesthetician partner, Kathleen. The treatment takes less than one hour and is very comfortable. You will leave our office looking like you had a minor sunburn on the treated area, but that redness subsides over the next few hours. SkinPen is a very popular treatment for the face, neck, decollete, arms, hands or any area of the body that needs rejuvenation.

With a series of 3 SkinPen treatments, we can improve acne scars, hyperpigmentation, minimize pores, soften fine lines and wrinkles, improve overall tone and texture, brighten and tighten the skin, with virtually no risk or down time for the patient. See our special introductory SkinPen pricing in our promotion listing below.

We are also now offering a new iS Clinical Exfoliating Facial Treatment for the summer months! The treatment as a whole has many great components, but our favorite part about it is the Exfoliating Enzyme Treatment Masque. Enzymes are a unique way to exfoliate the skin and because the protein-dissolving reaction mimics the skin's natural processes they are gentle enough that they can be used with all skin types. In addition to the treatment's gentle micro-beads, the natural fruit enzymes derived from the papaya fruit act like a Pac-Man and chomp away at your dead, dull skin dissolving and exfoliating it in the process. The result is a smooth, rejuvenated glow!

Not only will your skin be beautifully glowing, but exfoliating that dead skin away will allow for a better penetration of the subsequent treatments and moisturizers you apply thereafter. An added bonus, the treatment masque includes copper and the facial treatment includes a copper tripeptide mist, both of which help to enhance firmness and advance collagen synthesis!

This new facial treatment is 45 minutes long and is a steal at \$75. It is administered by either myself or Kathleen Maier, my esteemed aesthetician counterpart. We recommend booking this treatment 5-7 days before your important event to look your most radiant.

Call us at (952) 920-6545 to get on our books soon as the summer months book up quickly!

#### More on this Product:

Latisse is a prescription drug that is applied to the base of eyelashes to generate longer lashes.

Latisse keeps hairs in their growth phase, producing longer, darker and thicker eyelashes.

A 5mL kit of Latisse is priced at \$179 + tax



## Have You Seen Our New Website?

Our website has a new design! We are thrilled with the overall new aesthetic and we hope you will love it too! <u>Click here to check it out!</u>



## **Bright Eyes for a Brilliant Summer** *Features & Promotions*

#### New services with our amazing aestheticians - fast ways to

## Follow us on Instagram!

https://ui.constantcontact.com/visualeditor/visual\_editor\_preview.jsp?agent.uid=1117767770684&format=html&print=true

## **New! SkinPen Treatment**

## Buy 2 SkinPen treatments, get the 3rd at Half Price (Pkg Price: \$750) | 45 minutes per treatment

Quickly becoming a cult favorite within our clinic, the SkinPen has arrived with nothing but glowing treatment experiences and results. This treatment is perfect for anyone looking to repair and rejuvenate the skin, as it effectively treats scars, wrinkles, sun damage, lax skin, and large pores. The SkinPen will accelerate the skin's repair process and stimulate new collagen and elastin production. You'll leave this procedure with a healthy pink glow and very little to no downtime!

## **Bright Eyes Treatment**

# Add this 20 minute service to any aesthetician treatment for just \$45!

There are often weeks where we look in the mirror and realize we haven't been getting our eight hours of sleep. If you're working on a busy schedule but need a refresh to look awake, you've found it in our new and improved bright eyes treatment. For July and August, any facial treatment with Lori or Kathleen can have the Bright Eyes Treatment added on. For only \$45 you'll receive a rejuvenating under eye mask packed with antioxidants and vitamins, your choice of a brow wax or tint, and a sonic infusion of our favorite eye treatment products.



## LIKE US on Facebook for Exclusive Offers and Cosmetic News

If our clinic doesn't show up on your Facebook newsfeed LIKE US right now to get in on updates, news and special offers that can only be accessed by our Facebook friends.



Before & After One of Our Bright Eyes Treatments

## iS Clinical Exfoliating Enzyme Facial

**45 minutes | \$75 promotional price** Our newest addition to our aesthetician facials, the iS Clinical

## G.R.A.S.P. Focus: Specialty Products

As we endeavor through our G.R.A.S.P. formula for perfectly healthy skin, specialty products is really where your routine becomes fully customized to your needs. Like adding an extra shot of espresso to your morning coffee, the purpose of a specialty product is to serve as an individual and impactful twist on the staple pieces that are already working to correct and rejuvenate your skin. When combining specialty products with the rest of our

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Exfoliating Enzyme Facial is an amazing way to resurface the skin in a gentle and natural way that results in an immediate glow. This treatment includes an exfoliating cleanse with warming honey, a facial massage to increase blood flow and remove toxins, followed by a topical fruit enzyme and glycolic acid blend that will naturally eliminate dead skin and impurities. This facial also utilizes different copper tri-peptide products to improve collagen synthesis. This process is gentle enough for all skin types and is perfect for summer!

## Consider One of These Other Eye Rejuvenation Treatment Options:

#### Botox or Dysport for Crows Feet -

Crows feet are a pesky result of genetics, aging, and (bittersweetly) a lot of smiling. Smoothing out the outer edges of your eyes is a great way to create a more youthful appearance and be accomplished in as short as 15 minutes with the help of our skilled providers and Botox or Dysport. **Dysport Rebate:** Receive a \$25 mail-in rebate on your Dysport service while supplies last.

## Upper Eye Lift with Injectables -

Heavy looking upper lids can drag down your appearance and close off your eyes. Our physicians can use a customized blend of Botox and dermal fillers to lift the upper eye and temple, resulting in a defined and well framed eye.

#### Eye Ultherapy -

If you're dealing with mixed bag of problems in the eye area our Ultherapy for eyes is your golden ticket. This non-invasive treatment uses ultrasound in the deeper layers of tissue to stimulate collagen in all areas treated, smoothing lines as well as lifting and firming the skin. The best part: results are long lasting.

## Fix Tired Undereyes with Dermal Filler -

Dark and sunken under eyes plague us all and are the trickiest to fix with even the best coffee and concealer. An undereye filler will immediately smooth out bags and create an awake, open and more rested appearance.

#### Balancing Brows with Botox or Dysport -

If you feel like your brows are permanently headed different directions, Botox or Dysport are easy ways to get them back on track. With minimal injections and no downtime our physicians can subtly lift and sculpt to brows to make them more symmetrical. **Dysport Rebate:** Receive a \$25 mail-in rebate on your Dysport service while supplies last.

# The Clarisonic Mia 2 is Coming in July!

grasp regimen treatments, you will see both results in the overall look and feel of your skin but also in the areas of concern specific to you.

For example, adding a lightening product like SkinMedica's Lytera to a routine that includes a growth factor, retinol, and antioxidant will give your skin even greater luminosity and erase dark marks, sun damage, and melasma. Another area of concern where specialty products are needed is the eyes area. Take a peek at our featured eye products to figure out which one will work best for your dark circles, lines, or tired appearance.



**Staff Fun Facts** 

Name: Emily Oster

Hometown: South Saint Paul

How long have you worked for SRC: One year this July!

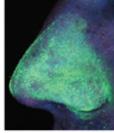
Favorite vacation spot: London

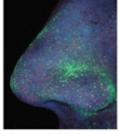
Why SRC loves the Mia 2 - our newest addition for your perfect skin regimen

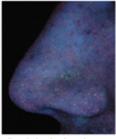
We're excited to announce the arrival of an update to one of our favorites, the Clarisonic Mia 2! If you're familiar with the original Clarisonic Mia, consider the Mia 2 its more vibrant and capable sister. Even though cleansing our skin seems like an easy task, sometimes it's hard to know if we truly got a thorough wash and removed all dirt, oil, and makeup possible. Our Mia 2 models will include features that emulate our Pro Model, such as 2 different speed settings for a customizable cleanse. For an acne-prone or congested skin type, having these two settings will really flush out impurities in the pore. Also, the Mia 2 provides a 60 second T-Timer that pulses to indicate it's time to move to another part of the face - another great way to ensure you've gotten fully clean.

For \$149 the Mia 2 also brings along a two year product warranty and an amazing compact carrying case that allows you to travel with it anywhere, even if you've just used it. As a gentle reminder, washing your face with a Clarisonic removes about 6x more dirt and makeup than with your hands; Once you go sonic, you never go back!

## DIRT AND OIL HAVE NOWHERE TO HIDE.







before cleansing

after manual cleansing

after clarisonic cleansing

Pores in the hard-to-reach areas of the nose were filled with a fluorescent marker. After cleansing by hand, congestion in the pores remained. But after cleansing with the Deep Pore Cleansing Brush Head, pores are visibly clear.



Most listened to song on my iPod right now: Problem by Ariana Grande

Favorite quote: "I'll stop wearing black when they make a darker color"

<u>The best meal I ever had (what</u> <u>and where):</u> A three-course meal at Bar Lurcat - Apple, Chive & Goat Cheese Salad, Pork Tenderloin, & Chocolate Éclair dessert

> Bucket list item: Have a hobby farm

Last book I read: The compilation of the Sherlock Holmes stories

<u>Celebrity I've been told I</u> <u>resemble:</u> A young Brooke Shields

If I could be a professional athlete, I would be: A jockey (for the outfit)

When you have 30 minutes of free-time, how do you pass the time? Pinterest

What would you name the autobiography of your life, so <u>far?</u> "Worried, Elated, Calm."

## Suggestions to Help us Improve our Service or Other Comments?

Click <u>HERE</u> to let us know. We value your feedback very

much!

# **Receive Double Brilliant Distinctions Points July 15-August 28!**

Allergan will be offering DOUBLE Brilliant Distinctions Points from July 15th to August 28th! This has never happened before so we are excited that patients will be able to rack up more points and ultimately save on future services!

Redeem double points for 7/15-8/31 on the following items:

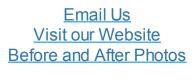
- Botox
- Voluma
- Juvederm
- Latisse
- SkinMedica

**How it works:** Simply come in anytime between 7/15-8/31 and when you purchase one or more of the above services or products, Allergan will give you double the Brilliant Distinctions points (which translate into even more coupons on future services).

**Reminder on printing coupons**: Brilliant Distinctions is an Allergan frequent shopper/loyalty program is not affiliated with our clinic. This means that our clinic can no longer be responsible for logging into your personal account to look up your coupons (we also want to protect your privacy).

**Please print your coupons prior** to coming to your appointment or have them ready to show us on your smart phone. We also have a courtesy ipad for patients who choose to look up their points when they arrive.





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