

Tommy Spaulding



Tommy Spaulding is President of the Spaulding Companies Corporation, a national leadership development, speaking, training, consulting, and executive coaching organization. A world-renowned speaker on leadership, Spaulding has spoken to hundreds of organizations, associations, educational institutions, and corporations around the globe. His first book, *It's Not Just Who You Know* (Transform Your Life and Your Organization by Turning Colleagues and Contacts into Lasting, Genuine Relationships), published by Random House in 2010, is a New York Times, Wall Street Journal and USA Today national bestseller.

Tommy's second book *The Heart-Led Leader* (How Heart-Led Leadership Will Inspire You to Change Your Life and Your Organization), will be released nationwide by Penguin Random House on October 6, 2015. In his newest book, Spaulding discusses the 18 Inch Journey which is the distance from your head to your heart.

Spaulding rose to become the youngest president and CEO of the world-renowned leadership organization, Up with People (2005-2008). Up with People is a global education organization which aims to bring the world together through service and music. The unique combination of international travel, service learning, leadership development and performing arts offers students an unparalleled experience and a pathway to make a difference in the world, one community at a time.

In 2000, Tommy Spaulding founded Leader's Challenge, which grew to become the largest high school civic and leadership program in the state of Colorado. He is also the founder & president of the National Leadership Academy, a leading national non-profit leadership development organization. Previously, Spaulding was the Business Partner Sales Manager at IBM/Lotus Development and a member of the Japan Exchange and Teaching (JET) program.

Spaulding received a BA in Political Science from East Carolina University (1992); an MBA from Bond University in Australia (1998), where he was a Rotary Ambassadorial Scholar; and an MA in Non-Profit Management from Regis University (2005). In 2007, Spaulding received an Honorary PhD in Humanities from the Art Institute of Colorado. In 2002, he received the Denver Business Journal's "Forty under 40 Award."

In 2006, Spaulding was awarded East Carolina University's "Outstanding Alumni Award," the highest distinction awarded to an alumnus of the university. In 2009, he was appointed the university's first "Leader in Residence." In September 2012, Spaulding was named by Meetings & Conventions Magazine as one of the BEST KEYNOTE SPEAKERS in the nation.

Programs:

Tommy Spaulding's keynote addresses inspire audiences and teach them how to achieve unprecedented professional and personal success by forming deeper, more authentic relationships with customers, employees, clients, and other key stakeholders. His sincerity, warmth, and humor unfailingly move his audiences, leaving them eager to put his ideas into action.

With his inspirational yet practical delivery, Tommy shares heartwarming and humorous stories from life and business to illustrate how genuine and lasting relationships can grow your organization, advance your career, and change your world.

Tommy's approach to preparing keynote addresses mirrors his philosophy in life. He tailors every keynote with a focus on how each audience can benefit. He possesses a keen ability in relating each of his experiences and teaching topics to your particular group.

His unique messages cover groundbreaking ideas, insights and take-away action items to immediately implement into life and business with topics such as:

How investing in ROR – Return on Relationships can dramatically impact your bottom line and ROI

It's impossible to build a successful client base in a silo. In other words, relationships are not optional. Though economists talk only of Return on Investment or ROI, Spaulding argues that profit and relationships are interdependent. "Return on Relationships or ROR" is the currency we should focus on rather than solely on ROI, because if we are truly focusing on relationships, the bottom line goals come more easily. In this keynote, Spaulding shares his secrets behind the notion of "Return on Relationships or ROR," leaving audiences ready to revolutionize their old methods and reach new heights in customer stability and loyalty.

How to build genuine and authentic relationships

How do we accomplish extraordinary things as leaders? The quality of our relationships determines whether we simply reach a goal or inspire greatness. The success of any organization is grounded in the formation of sustainable relationships. In this keynote, Spaulding illustrates how to build relationship capital throughout your organization so internal teams maximize their potential and external constituencies and stakeholders share your vision. Spaulding also explores groundbreaking leadership techniques such as building "Fifth Floor Teams," and leveraging "Netgiving."

18 Inches to Heart-Led Leadership

18 Inches is the distance from your head to your heart. Such a short distance, yet most leaders never take the journey. Leaders and organizations that lead with their hearts are more successful and have better results than those that don't. Love and results are not opposites. They are two sides of the same coin. It is not love or results. It is love driven results. If you love what you do, if you love the people you do it with, if you love your culture, if you love your mission, if you love your team, if you love your customers- you will gain better results.

Heart-led leadership transcends numbers and spreadsheets. It is more sustainable and more rewarding. Defining your leadership philosophy is one of the most important steps you can take as a leader and as an organization. The 18-Inch journey will change your life and your organization. New York Times best-selling author Tommy Spaulding, one of America's greatest story tellers, shares stories and leadership lessons of heart-led leaders that inspire audiences to live and lead differently.

To book Tommy for your next event contact:

Debbie LeBleu

Director, Business Development

303-909-5122

Debbie@SpauldingCompanies.com

Or visit www.tommypaulding.com for more information